

C&A Solutions, LLC Automatic Bank Draft Program Benefits for Businesses

Benefits:

For Your Business:

- To ***distinguish Your Business from the competition*** by offering enhanced customer service through this convenient (non-interest bearing) payment option.
- To save Your Business money compared to paying credit card fees. It is much more cost effective for Your Business to have customers utilize the Automatic Bank Draft program versus paying the high cost of credit card fees. Automatic Bank Draft is set at a flat fee, NOT a percentage.
- To Increase Customer Retention. Industry statistics support the claim that customers on an auto-pay type of system remain faithful customers in excess of 90% of the time.
- To help Managers lower their A/R percentages.
- To eliminate billing and collection letters.
- To eliminate collection work for the managers and instead focus on NEW business.

For the Customer:

- Based on Your Business rules Automatic Bank Draft gives the customer the option to decide when they want the payment deducted from their checking account choosing between the ____ to the ____ of the month.
- Convenience
 - No waiting in lines
 - No playing phone tag
 - No late fees
 - No reminder calls on their answering machine
 - No interest (credit card)
 - No costly and last minute trips to deliver payment
 - No worries

For Your Business' Manager:

- To help Managers lower their A/R percentages under _____%.
- More time to deal with NEW customers when current customers are not hanging around your lobby.
- Your phone lines are not tied up with customers trying to make payments on the phone.
- Your time making A/R calls is reduced.
- Solving problems regarding payments is reduced. For example, how many times are payments sent in by a third party and the last name on the check does not match the customer's name, so that your office has to spend time figuring out who the check belongs to? *Now, the customer's Acct. ID # number will be in the memo area of the check.*
- C & A Solutions, LLC works with you at a moments notice.
- Credit Cards can be disputed or reversed at the discretion of the cardholder; if a check is bounced (NSF) you can turn it over to the District Attorneys office or an authorized collection agency.
- Save on store administrations by reducing credit card fees. When making credit card transactions, the price is determined on how the transaction is made and is charged a percentage of the transaction. If the card is swiped, the cost is less than if it is manually entered. The Automatic Bank Draft is a flat rate.
- Decrease paper work.